VOTERS' GUIDE

A NON-PARTISAN PUBLICATION

BY THE LEAGUE OF WOMEN VOTERS
OF ALLENTOWN, PENNSYLVANIA

MUNICIPAL ELECTION, TUES., NOV. 2, 1965

POLLS OPEN 7 A.M. to 8 P.M., EASTERN STANDARD TIME

Information in the Guide has been obtained from the candidates, and is presented exactly as received from them. The order of offices and candidates is according to the position on the ballot. The order of the parties is according to the state election code. The League of Women Voters is a national non-partisan organization. It neither endorses nor opposes any political party or candidate.

PROPOSED AMENDMENTS TO THE CONSTITUTION

1-A
Shall Section fifteen of Article five of the Constitution of Pennsylvania be amended to permit the General Assembly to prescribe conditions and qualifications under which the Chief Justice of the Supreme Court of Pennsylvania may designate and assign former Judges who are willing so to do to sit temporarily in the Courts of any judicial district for the disposal of business?

EXPLANATION: This proposed amendment provides for the use of qualified, retired Judges to sit temporarily in the courts of any judicial district to help with the disposal of court business. The Chief Justice of the State Supreme Court would designate such Judges and the General Assembly would prescribe the circumstances, qualifications and conditions under which such Judges would serve.

2-A
Shall Section one of Article nine of the Constitution of Pennsylvania be amended to permit any taxing authority to exempt persons receiving less than one thousand dollars per year from an occupation from payment of occupational privilege taxes?

EXPLANATION: This section of the Constitution of Pennsylvania states that all taxes shall be uniform upon the same class of subjects. An amendment is necessary to allow any exemption. This proposal would permit any local taxing authority to exempt from occupational privileges taxes, persons earning less than one thousand dollars, per year from such occupation.
LEHIGH COUNTY
JUDGE OF
COURT OF COMMON PLEAS
(Vote for One) Salary—$25,000 per yr. Term—10 yrs.

Republican
KENNETH H. KOCH (Incumbent) Republican
This candidate has filed in both parties as permitted for judicial candidates in Pennsylvania. See below (under Democratic candidates) for biographical information.

Democrat
KENNETH H. KOCH (Incumbent) Democrat
931 S. Poplar St., Allentown, Pa. Age: 54
EDUCATION: Allentown High School; Muhlenberg College, Ph.B.; Dickinson School of Law, LL.B.
OCCUPATION: Common Pleas Judge.
TRAINING AND EXPERIENCE: Nine years as Common Pleas Judge, four years as District Attorney, general practice of law since 1985.
CIVIC ACTIVITIES: United Fund Executive Board; Boy Scouts Executive Board; Lehigh Valley Guidance Clinic, Vice-President; Allentown Boys Club, Board of Directors; Muhlenberg College, Board of Trustees.

CONTROLLER
(Vote for One) Term—4 years
Salary—$9,800 plus $1,250 as Secretary of Employees’ Retirement Board

Republican
HENRY W. HOCHSTRASSER Republican
2324 Livingston St., Allentown, Pa. Age: 42
EDUCATION: Graduate—Allentown High School; Temple University, B.S.
OCCUPATION: Certified Public Accountant—Self Employed.
TRAINING AND EXPERIENCE: Practiced fifteen years as a Staff Accountant and Certified Public Accountant in all phases of Accounting including auditing, taxation, financial management, etc.
CIVIC ACTIVITIES: Kiwanis Club of Allentown; Treasurer, Kiwanis Foundation of Allentown, Pa., Inc.; Chairman, Boy Scout Committee.

EDUCATION: Graduate Liberty High School; Accounting Courses Penn State Extension; on job training (see below).
OCCUPATION: Roy W. Miller Public Accounting Firm.
TRAINING AND EXPERIENCE: Affiliated with Weston Dodson & Co., Inc. and Schiefer & Concannon (Certified Public Accountants); Also supervisor of operations cost accounting with Air Products.
CIVIC ACTIVITIES: Coach Alton Park Little League; helped raise funds for Western Salisbury Fire Co. and Alton Park Youth League Fund.

JURY COMMISSIONER
(Vote for One) Salary—$950 Term—4 years

Republican
ED J. KNOLL (Incumbent) Republican
1011 N. 19th St., Allentown, Pa. Age: Not Given
EDUCATION: Graduate of Catasaqua High School.
OCCUPATION: Professional Auctioneer for 42 years.
TRAINING AND EXPERIENCE: Former telegraph operator and various clerical positions on railroads; Republican Jury Commissioner of Lehigh County for 23 years.

Paul L. Geiger (Incumbent) Democrat
210 S. 13th St., Allentown, Pa. Age: 62
EDUCATION: Public Schools and High School.
OCCUPATION: Clerk.
TRAINING AND EXPERIENCE: I believe that a review of my record will reveal that my duties have been performed strictly in accordance with legislative mandate and principles of fairness and efficiency.

CITY OF ALLENTOWN
MAYOR
(Vote for One) Salary—$10,500
Term: This election is to fill the remaining two years of an unexpired term.
Candidates for Mayor and Council in the City of Allentown were asked the following questions:
1. In what areas of the city budget do you foresee increased or decreased expenditures?
2. In light of past experiences in redevelopment in Allentown, would you give your recommendations for future redevelopment projects?
3. In what areas do you feel that cooperation on a Lehigh Valley level could be more efficient and reduce the cost of government for the individual municipalities?

Republican
F. WILLARD HARPER (Incumbent) Republican
City Hall, Allentown, Pa. Age: 68
EDUCATION: Reading High School, Wharton School of Business Administration.
OCCUPATION: Mayor.
TRAINING AND EXPERIENCE: Thirty-seven years in the retail and wholesale lumber and material business in the City of Allentown.
CIVIC ACTIVITIES: President of Allentown Rotary Club in 1951—member for 25 years; Past President—Salvation Army Board; Chairman—Major Gifts Division—YWCA; President—Lehigh Valley Motor Club; Past President—Pennsylvania Economy League; Member of Board of Associates—Muhlenberg College; Special Gifts Chairman for 3 years—Lehigh County Crippled Children’s Society; Leadership Gifts Chairman—Good Shepherd Home; Past President and Chairman—Lehigh County Chapter, National Foundation of Infantile Paralysis; Past Member Executive Committee—United Fund of Lehigh County; General Chairman—Cedar Crest College Fund Drive; Past Commander—Allentown Honorary First Defenders; Board of Governors—Civic Little Theatre.

ANSWERS TO QUESTIONS:
1. Since the operation of a city is big business, increases or decreases must be determined by the progress made. Therefore, it is my opinion that to progress there will be greater increases in the city budget depending on the per capita growth.
2. The presentation of the area redevelopment study is available to anyone at our redevelopment offices located in the Central Fire Station at 723 Chew Street. It is my opinion that for many years to come, so long as redevelopment programs are available for urban areas such as ours, continuous study and progress will have to be made in order to eliminate the antiquated and older areas.
3. At the present time there are the Bi-City Health Bureau, the Joint City Planning Commissions, the Police Department Criminal Hot Line and the A-B-E Airport. I believe that progress along these lines has been made as evidenced by the examples, and further progress on any proposals must be continually studied with the objective of furnishing our people with the best government possible at the lowest cost.

Democrat
RAY B. BRACY Democrat
1936 Washington St., Allentown, Pa. Age: 64
EDUCATION: High School—Clarksville, Tennessee.
OCCUPATION: General Contractor.
TRAINING AND EXPERIENCE: Have operated my own business since 1948. Prior to that worked for two contracting firms.

CIVIC ACTIVITIES: Member and Past President of Allentown Kiwanis Club; Trustee and Vice President of Kiwanis Club Foundation; Member of Advisory Board of Salvation Army, Allentown; Former member of Board of Directors of Allentown Boys Club; Former member of Board of Governors of Chamber of Commerce, Allentown; Member and Past Member of Board of Governors of Lehigh Country Club; Member of Livingston Club; Former member of Board of Citizens Advisory Committee to Allentown School District; Member of the board of United Fund of Lehigh County; member of the executive council of the Honorary First Defenders.

ANSWERS TO QUESTIONS:
1. A new modern incinerator is needed. A real study of salaries for city employees must be made. I believe in equal pay for equal services whether in business, industry or government.
2. Private capital has built many apartments since Redevelopment started. A new program along the Little Lehigh should include a wider street connecting 4th and 16th streets. Rear and re-furbish substantiably built houses and industrial buildings. Remove substandard buildings and replace where income can be used to increase recreational facilities in this area. Proper housing must be provided for people in this area before demolition starts.
3. Fear of losing identity may prevent any government agency mergers. Continue to improve established cooperation in communications and public safety.
City incinerator could be made available to communities where trucking distances are not too great. Sanitary Sewer system should be extended to as wide an area as practical. Join with County and other Municipalities in a study of future water supply.

CITY COUNCIL
Candidates for Mayor and Council in the City of Allentown were asked the following questions:
1. In what areas of the city budget do you foresee increased or decreased expenditures?
2. In your past experiences in redevelopment in Allentown, would you give your recommendations for future redevelopment projects?
3. In what areas do you feel that cooperation on a Lehigh Valley level could be more efficient and reduce the cost of government for the individual municipalities?

TRAVELING AND EXPERIENCE: 81/2 years of military service, 4 of which were directly involved with city governments. Directed transportation, utilities, budget in cities with populations exceeding 750,000. Allied Military Government in Europe, Mediterranean area, WW II and Korea. I believe I can be of service to Allentown.


ANSWER TO QUESTIONS:
1. I foresee some adjustments in the city budget. This requires a "full-time" councilman—which—I will be. Water, sewer, recreation, should be "completely" self-supporting. Many homes are without city sewer and water, while thousands beyond city limits are given service. The present costly program is due to "piece meal" installation. A modern "self-supporting" incinerator to replace city dumps. These savings can be used to increase fire, police wages and protection.
2. One of the major causes for redevelopment in Allentown, has been City Council's failure to enforce existing ordinances over the decades. I suggest we clean up the neighborhoods and think about projects. You remove individual initiative by giving away programs. It is not wise to push low cost housing into areas where property value is increasing, because this reduces tax incomes to the city.
3. None. This is a tacit that bigness means cheapness. Government is a business and smaller administrative units become more responsive to the "tax-payers" voice. Let us keep democracy in our local government and not delegate our rights and responsibilities to other cities whose needs are much different from ours. Bethlehem is a one industry city, while we are diversified.

Democrats

WILLIAM S. RITTER (Incumbent) Democrat

EDUCATION: Allentown High School; Allentown Preparatory School; Muhlenberg College, B.S.; New York University, M.A., Professor in Administration of Civic and School Organizations.

OCCUPATION: City Councilman
TRAINING AND EXPERIENCE: Taught elementary and high school; one of the first playground coaches and directors in Allentown; enlisted in the educational service, U.S. Army World War I; Director of Physical Education and Coach of Athletics at Muhlenberg College; Professor of Physical Education and Director of Intramural program at Muhlenberg College, and from time to time a community change is imperative. It is all too easy to become complacent. I heartily approve the present and future plans for redevelopment in Allentown.
3. Cooperation on a Lehigh Valley level will be practical in many areas. However, this is a long range program and requires much study. If and when a Lehigh Valley cooperative program becomes a reality, it must be efficient to reduce government costs for the individual municipalities.

SCHOOL DIRECTOR

(Vote for Three) No Salary Term—6 years

Candidates for School Director were asked the following questions:
1. In what ways do you feel the educational system as it now stands can be improved?
2. In view of recent survey results indicating needs of emotionally disturbed children, what additional services do you feel the schools could provide?

Republicans

WILLIAM S. ZETTELMOYER (Incumbent) Republican
614 N. 24th St., Allentown, Pa.

EDUCATION: Graduate A.H.S.; Allentown Business College; attended Temple University for U.S. Army Signal Corps.

OCCUPATION: Decorator.

TRAINING AND EXPERIENCE: I am completing my second year as member of the Allentown School Board, having served as president for three years and vice president for two years. I am presently serving as chairman of the Building Committee.

CIVIC ACTIVITIES: Allentown School Board; Allentown Municipal Authority, Treasurer; Allentown Art Museum, Board, Director.

ANSWERS TO QUESTIONS:
1. The educational program of the Allentown School District is under continuous evaluation and change to determine in what ways the program can be improved. There is now underway a revision of the junior high science program and evaluations of programs for three to four years old in disadvantaged areas, and of remedial classes for slow learners.
2. The problem of the emotionally disturbed child is not a problem for the schools. Often the main cause of a child's difficulty lies in the parent-child relationship. The more the child's problem is studied, the more fruitful the therapeutic efforts are likely to be. Services for the emotionally disturbed must be those of a team approach, representing the proper social agencies, medical resources, and the schools.

Democrats

WILLIAM S. RITTER (Incumbent) Democrat

EDUCATION: Allentown High School; Allentown Preparatory School; Muhlenberg College, B.S.; New York University, M.A., Professor in Administration of Civic and School Organizations.

OCCUPATION: City Councilman
TRAINING AND EXPERIENCE: Taught elementary and high school; one of the first playground coaches and directors in Allentown; enlisted in the educational service, U.S. Army World War I; Director of Physical Education and Coach of Athletics at Muhlenberg College; Professor of Physical Education and Director of Intramural program at Muhlenberg College, and from time to time a community change is imperative. It is all too easy to become complacent. I heartily approve the present and future plans for redevelopment in Allentown.
3. Cooperation on a Lehigh Valley level will be practical in many areas. However, this is a long range program and requires much study. If and when a Lehigh Valley cooperative program becomes a reality, it must be efficient to reduce government costs for the individual municipalities.

SCHOOL DIRECTOR

(Vote for Three) No Salary Term—6 years

Candidates for School Director were asked the following questions:
1. In what ways do you feel the educational system as it now stands can be improved?
2. In view of recent survey results indicating needs of emotionally disturbed children, what additional services do you feel the schools could provide?

Republicans

WILLIAM S. ZETTELMOYER (Incumbent) Republican
614 N. 24th St., Allentown, Pa.

EDUCATION: Graduate A.H.S.; Allentown Business College; attended Temple University for U.S. Army Signal Corps.

OCCUPATION: Decorator.

TRAINING AND EXPERIENCE: I am completing my second year as member of the Allentown School Board, having served as president for three years and vice president for two years. I am presently serving as chairman of the Building Committee.

CIVIC ACTIVITIES: Allentown School Board; Allentown Municipal Authority, Treasurer; Allentown Art Museum, Board, Director.

ANSWERS TO QUESTIONS:
1. The educational program of the Allentown School District is under continuous evaluation and change to determine in what ways the program can be improved. There is now underway a revision of the junior high science program and evaluations of programs for three to four years old in disadvantaged areas, and of remedial classes for slow learners.
2. The problem of the emotionally disturbed child is not a problem for the schools. Often the main cause of a child's difficulty lies in the parent-child relationship. The more the child's problem is studied, the more fruitful the therapeutic efforts are likely to be. Services for the emotionally disturbed must be those of a team approach, representing the proper social agencies, medical resources, and the schools.
Republicans

SAMUEL S. FENSTERMACHER (Incumbent) Republican

24 N. 12th St., Allentown, Pa. Age: 58
EDUCATION: Allentown High School, Allentown Preparatory School, Temple University.
OCCUPATION: Podiatric.
TRAINING AND EXPERIENCE: P&L Sales Department; Mack Motor Company, Purchasing Department; Lehigh Portland Cement Company; Sales Correspondent, Lehigh County Rationing Board during World War II; Chairman Tire Division; veteran World War II; present incumbent in charge of Parks and Public Property.
CIVIC ACTIVITIES: Board of Directors, Allentown Symphony Association; Board of Directors, Allentown Municipal Opera; Vice President, Allentown Recreation Commission; Allentown representative to Economic Opportunity Board.
ANSWERS TO QUESTIONS:
1. I do not foresee increased expenditures except for salaries or the cost of materials. Our main concern is the floating of a bond issue for a new incinerator plant which will handle scrap material as well as garbage. It is hoped this can be done without the retirement of old bonds and at the same time. We have to commit within the present revenue.
2. A new study, being made and financed by the Federal Government for future projects, will be somewhat different from the first redevelopment project. It will include plans to rejuvenate those homes of good construction that can be modernized and be of value to the areas in which this urban renewal program takes place.
3. The first step in cooperation between municipal governments, creation of the Allentown-Bethlehem Board of Health, did not reduce cost of operation in Allentown. Second, increased tax or service. It is to be hoped that this can be further extended or increased by taking in the county areas.

WILLIAM F. ALLEN Republican

613 N. 24th St., Allentown, Pa. Age: 39
EDUCATION: Various military schools for Military Government, Administration, Budget, Supply, Ordnance, etc.; University of Geneva (Switzerland) Law and Legal Research for IMT-Nuremberg War Trials; B.A. Franklin and Marshall College, M.A. Lehigh University.

GEORGE B. REINERT Democrat

1125 N. St. Elmo St., Allentown, Pa. Age: 65
EDUCATION: Graduate of Wm. Allen High School; Standard Post Graduate Certificates from the American Institute of Banking; Banking Course in Alexander Hamilton Institute.
OCCUPATION: Vice President and Parkway Branch manager of the Merceants National Bank of Allentown. Retiring on October 1, 1965.
TRAINING AND EXPERIENCE: Forty-three years with Merchants National Bank and eight years on the Allentown School Board as a director.
CIVIC ACTIVITIES: Member of the Allentown School Board; President of the Allentown Public Library; Treasurer and director of the Lehigh County Tuberculosis and Health Society for 15 years; Past president of the Allentown Area Council of Churches, Lehigh Co. Public Solicitations Board; Past president of the Allentown Exchange Club; Director of National Foundation.

ANSWERS TO QUESTIONS:
1. My eight years on the Allentown School Board is a record of voting for progress, and progress may cost money. If the budget of the city is increased to keep “Allentown On The March” I think its citizens will endorse such an increase.
2. Multiplying problems confront us today in Allen-

RICHARD M. SNYDER Republican

820 N. Twenty-Sixth St., Allentown, Pa. Age: 34
CIVIC ACTIVITIES: Young Republican Club; Oakmont Tennis Club; TPA — Post L; YMCA; YMCA Camp Comm.; USMC Reserve; Sertoma Club of Allentown (past Pres.) Springfield College Alumni Fund Comm.; Cedar Crest College Science Fund Comm.; Lehigh Valley Chapter of PIAA Swim Officials (Pres. 4 years); 100th Ann. Comm. of Allentown School District; Osteopathic Hosp. Development Fund Comm.; YMCA Membership Drive Committee; FTA of Muhlenberg School.

RICHARD E. MILLER (Incumbent) Republican

1232 Club Ave., Allentown, Pa. Age: 44
EDUCATION: Lehigh University — B.S. Chem.
OCCUPATION: Plant Manager — Universal Atlas Cement, Division U. S. Steel.
TRAINING AND EXPERIENCE: Formerly Treasurer — School District Authority.
CIVIC ACTIVITIES: Midway Manor Community
Executive Board of Citizens Advisory Committee to the Allentown School Board. Navy veteran of World War II, honorably discharged with a First Class Petty Officer rating.

CIVIC ACTIVITIES: Executive Board, Lehigh County Unit of the American Cancer Society; Executive Board, Allentown Council of P.T.A.; Police Athletic League member and past officer of the Lehigh Valley Rose Society; First Aid Instructor, local chapter of the American Red Cross.

ANSWERS TO QUESTIONS:
1. All children must be properly educated and trained for jobs. Not just the ones with the ability for college. I think more emphasis should be placed on Vocational Training, the Cultural Arts, particularly Art and Music, Foreign language courses should be expanded to all the elementary grades. We should work for the establishment of a Community College in this area.
2. Since there is a lack of properly trained educators to work with emotionally disturbed children, I feel the first step is to encourage the high school students planning to become teachers to consider this field. They could receive this encouragement and perhaps special training through the Future Teachers Clubs.

BOROUGH OF EMMAUS
EAST PENN UNION SCHOOL DISTRICT
SCHOOL DIRECTOR

LLOYD H. JONES (Incumbent)
926 Buttonwood St., Emmaus, Pa.

EDUCATION: Bucknell University, B.S. in Electrical Engineering.

CIVIC ACTIVITIES: Director Emmaus Public Library; Engineers Club of Lehigh Valley; Emmaus Fire Co. #3; Institute of Electronic and Electrical Engineers; Pennsylvania School Board Association.

Fourth year on the Borough Police Committee and serving second year as Chairman of Police Committee; Serving fourth year as representative from Council to the Emmaus Recreation Commission (Emmaus Youth Assoc.) Served and Elected as Commonwealth 3rd District Emmaus 5 years, Veteran WW II 2 1/2 years, Korean War 18 months, U.S. Navy, Chief Electrician.

CIVIC ACTIVITIES: President, Emmaus Veterans Committees, sponsors of the Distelfink Jr. Drum and Bugle Corps Competition on Labor Day 6 years; Secretary Emmaus Veterans 4 years and a member for 7 years; Adjutant, Post 191 American Legion, Emmaus; Member American Legion 20 years; Member Post 7088, V.F.W., Emmaus; Member V.F.W. 18 years; Historian, Serving Fourth Year as Coordinator of Memorial Day Services and Parade, Emmaus; Chairman of the Southern Region Lehigh County, United Fund; Vice President Emmaus Mens Democratic Club; Member Unami Fish and Game Club, Emmaus; Member Fire Co. #3, Emmaus; Organized Sons of the Brush Chapter during recent Emmaus Centennial.

TAX COLLECTOR

HARRY W. LOHR Republican
753 Lawrence Ave., Emmaus, Pa.

EDUCATION: Educated at Indiana State College, and studied at the Pennsylvania State University Center in Allentown.

OCCUPATION: Chief Deputy Sheriff of Lehigh County.

TRAINING AND EXPERIENCE: Thirty-four years in Public service, with the Penna. Highway Patrol for 33 years, then with the Penna. Liquor Control Board for a period of thirty years as an Enforcement Officer and Investigator which duties were enforcement of the Liquor Code, and conducting investigations of various licensees which entailed the examination of financial records and submitting reports to the Board. In January 1964, retired to accept an appointment from Sheriff Paul E. Henderson, as his Chief Deputy Sheriff of Lehigh County. Duties supervisor of the work in the field, perform numerous duties when court is in session and maintain supervision of the office.

CIVIC ACTIVITIES: Formerly a Cubmaster, interested in youth programs. Lecturing and counseling to various youth groups, civic and church organizations.
DAVID E. MELLENBERG  Democrat
329 S. 16th St., Allentown, Pa.  Age: 38
EDUCATION: William Allen High School; Pennsylvania State University — B.A. Degree; Dickinson School of Law — L.L.B. Degree.
OCCUPATION: Attorney-at-Law.
TRAINING AND EXPERIENCE: Employed Dun & Bradstreet, Inc. for five (5) years prior to attending law school and actively engaged in the practice of law since 1957.
CIVIC ACTIVITIES: President Penn State Alumni Club of Lehigh County; Allentown School District Business Education Committee; Board member Lehigh Valley Mental Health Association; Allentown Y.M.C.A; Youth Activities Committee; Kiwanis Club of West Allentown; Union Terrace P.T.A.; active in the fund drives of United Fund and Cancer Society.

ANSWERS TO QUESTIONS:
1. The students of our community are entitled to the finest preparation for life that can be made available on a practical basis for the academic, commercial and vocational fields. Any improvement to our already fine educational system would be advanced by me only after careful consideration of the advice of our educational, business, and labor leaders, keeping in mind present realities and the availability of financing.

2. As a member of the Board of the Mental Health Association of Lehigh Valley, I am aware of the recent survey conducted by the Board regarding emotionally disturbed children. Services that could be provided by the schools are extensive and costly but as a start, the district could provide courses for its teachers, especially in the lower grades, to recognize such children, to recommend treatment within the framework already provided, and to better equip them to handle such children in their respective classes. Treatment in early years is easier and more effective assuming parental co-operation is full and complete.

BERNARD J. WINKLER  Democrat
368 Chapel Ave., Allentown, Pa.  Age: 46
EDUCATION: Allentown School System; attended Penn State University Extension School four years.
OCCUPATION: Scheduling and Ordering Analyst at Western Electric Company.
TRAINING AND EXPERIENCE: Past President of the Allentown Council of P.T.A. and the Roosevelt Elementary School. At present serve as Treasurer of the Louis E. Dieruff High School P.T.A. Worked closely with educators and Administrators on a local level due to the many years serving in P.T.A. Serve on the

Democrat

RALPH C. KEELER  Democrat
687 North St., Emmaus, Pa.  Age: 34
EDUCATION: Graduate — Emmaus High School.
OCCUPATION: Production Control — Scheduler — Employee of Air Products and Chemicals, Inc. for 13 years.
TRAINING AND EXPERIENCE: Active in youth work for past 6 years.
CIVIC ACTIVITIES: Emmaus Optimist Club, Past President; current member of board, Boys Work Chairman past 5 years, Oratorical Contests Chairman 4 years; Organizer of 90 pound football league; member Emmaus Youth Association.

MAYOR
(Vote for One)  Salary — $700  Term — 4 years

Republican

CLARENCE W. HOFFERT  (Incumbent)  Republican
251 Berger St., Emmaus, Pa.  Age: 66
EDUCATION: High School.
OCCUPATION: Owner and President of Clarford Mfg. Co., Inc.
TRAINING AND EXPERIENCE: Mayor — 4 years.
CIVIC ACTIVITIES: Past President of Emmaus Kiwanis Club, Past President of Emmaus Mens Republican Club, Member of the Board of Governors of the Emmaus Area Chamber of Commerce.

JOSEPH R. ZELLER  Democrat
747 Frank Ave., Emmaus, Pa.  Age: 46
EDUCATION: Penn State University Extension "Allentown" 5 years. Graduated — Industrial Electrical Engineering, U.S. Navy Electrical Training Courses; Graduated as Chief Electrician.
TRAINING AND EXPERIENCE: Organizer & President, Emmaus Taxpayers League, 5 years; Staff writer, Emmaus Times, 10 years; Former Vice Pres. Local 975 I.B.E.W.; Press Secretary for the I.B.E.W. National Magazine; I.B.E.W.; Serving fourth year on Emmaus Borough Council; served 2 years as Chairman of Borough Sewer Committee; Served 2 years on the real Estate & Recreation Committee; Serving second year on the Highway Committee; Serving

Democrat

BURTON E. LAUDENSLAGER  Democrat
28 N. 9th St., Emmaus, Pa.  Age: 42
EDUCATION: Graduate — Emmaus High School.
OCCUPATION: Graduate — Emmaus High School Extension Center, Allentown, majoring in Business Administration; Graduate — Muhlenberg College, Class of 1954, Bachelor of Arts Degree; majoring in Business Administration and Economics.
OCCUPATION: Insurance Broker and Real Estate Broker.
TRAINING AND EXPERIENCE: Maintains a full time Insurance office at 14 N. 4th St., Emmaus, Penna., Insurance Agent for the past 18 years. Served the Borough of Emmaus as a Justice of the Peace for the past 12 years.
CIVIC ACTIVITIES: Emmaus Lions Club, District Committeeman in the Emmaus 4th District, having served in this capacity for the past 13 years. Emmaus V.F.W. Post 7068

AUDITOR
(Vote for One)  Salary — $150  Term — 6 years

Republican

PAUL E. RIEGAL  (Incumbent) Republican
536 Liberty Street, Emmaus, Penna.  Age: 57
EDUCATION: Emmaus High School, Accounting and various phases of Banking with the American Institute of Banking.
OCCUPATION: Interviewer Installment Loan Department with the First National Bank of Allentown.
TRAINING AND EXPERIENCE: Auditor Borough of Emmaus 18 years. Also accounting on part time basis, Banking field 35 years.
CIVIC ACTIVITIES: Member Emmaus Kiwanis Club of Emmaus.

Democrat

PAUL E. DeVRIES  Democrat
517 Chestnut Street, Emmaus, Pa.  Age: 42
EDUCATION: Graduated — Emmaus High School, Class of 1940.
OCCUPATION: Leader in Tab Section of Accounting Department at Mack Trucks, Inc.
TRAINING AND EXPERIENCE: 24 years of employment in Accounting Department at Mack Trucks, Inc.; served as Treasurer of Emmaus Adult Booster Club for 4½ years.
CIVIC ACTIVITIES: Charter member of Emmaus Adult Booster Club; served 4 years as neighborhood commissioner in Boy Scouts of America. Veteran of W.W. II — U.S. Navy 3½ years.
<table>
<thead>
<tr>
<th>Name</th>
<th>Party</th>
<th>Address</th>
<th>Age</th>
<th>Occupation</th>
<th>Training and Experience</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOHN S. HAYES</td>
<td>Republican</td>
<td>807 Fernwood St., Emmaus, Pa.</td>
<td>33</td>
<td>Corporate attorney employed by Lehigh Portland Cement Company, Allentown, Pennsylvania.</td>
<td>TRAINING AND EXPERIENCE: I devote a significant portion of my time to studying state and federal legislation and proposed legislation. I am also involved in the interpretation and application of local tax and regulatory ordinances. CIVIC ACTIVITIES: Legislation Chairman - Allentown Chamber of Commerce; Member of Lehigh County Board of Directors; Member of the Pennsylvania Bar Association; Vice Chairman - Pennsylvania Bar Association Mineral Law Section; American Arbitration Association; Lieutenant Commander, United States Navy Reserve; Navy Reserve Officer Candidate Recruiter; Cub Master - Pack 80; Loan Executive - United Fund of Lehigh County; member, Emmaus Republican Club.</td>
</tr>
<tr>
<td>ROBERT L. FEELY</td>
<td>Republican</td>
<td>127 Berger Street, Emmaus, Pa.</td>
<td>51</td>
<td>President of the Pennsylvania Meat Packers Association; President of the Emmaus Rotary Club; Past President of the Allentown, Bethlehem Sales and Marketing Executives Club; participated in Junior Achievement of Allentown as a youth advisor and since 1961 as a sales training director of Junior Achievement; participated in United Fund Drive in 1958; also participated in fund raising for YW-YMCA and Emmaus Library Associations.</td>
<td>CIVIC ACTIVITIES: Troup Committee, Boy Scouts of America, 1958; Solicitor for the United Fund, 1965-1966.</td>
</tr>
<tr>
<td>DONALD J. WIEAND</td>
<td>Democrat</td>
<td>108 Elm St., Emmaus, Pa.</td>
<td>47</td>
<td>Graduate of Emmaus High School; Graduate of Lincoln Extension Institute of Industrial Management; Presently enrolled Penn State University, Advanced Management.</td>
<td>EDUCATION: Graduated from Lafayette College with B.S. in Electrical Engineering; attended Lehigh University Graduate School. OCCUPATION: Electrical Engineer. CIVIC ACTIVITIES: President of Jefferson Emmaus P.T.A.</td>
</tr>
<tr>
<td>HARRY P. ROSS</td>
<td>Republican</td>
<td>1143 Little Lehigh Drive, Emmaus, Pa.</td>
<td>41</td>
<td>President of The Emmaus Youth Association. Active in fund raising campaign for United Fund; active in Boys Scout work for 8 years; member of Emmaus Fire Co. #3; member of Emmaus Veteran's Committee; charter member of two centennial chapter's; member of the Emmaus Mens Democratic Club.</td>
<td>TRAINING AND EXPERIENCE: Graduated from Labor-Management course, Job Training course, sponsored by B. F. Goodrich Co.</td>
</tr>
<tr>
<td>S. JAN HUDDLE</td>
<td>Republican</td>
<td>428 Beechwood St., Emmaus, Pa.</td>
<td>32</td>
<td>President of Emmaus High School; Graduate of Lincoln Extension Institute of Industrial Management; Presently enrolled Penn State University, Advanced Management.</td>
<td>EDUCATION: 4 years college, 3 years law school; B.A., LL.B. OCCUPATION: Attorney, PP&amp;L Co.</td>
</tr>
<tr>
<td>KENNETH L. MOSER</td>
<td>Democrat</td>
<td>319 Berger St., Emmaus, Pa.</td>
<td>48</td>
<td>Currently Borough Tax Assessor, College class president 3 years, student council representative, Civic club officer, 10 years of business experience in insurance. CIVIC ACTIVITIES: 1st Vice-President Emmaus Optimist Club, member Emmaus Mens Democratic Club, member of various local athletic groups.</td>
<td>OCCUPATION: Tire Builder, Employed by B. F. Goodrich Co., Oaks, Pa.</td>
</tr>
<tr>
<td>HAMILTON J. CARL</td>
<td>Democrat</td>
<td>1110 Jubilee St., Emmaus, Pa.</td>
<td>42</td>
<td>Secretary Employees Welfare Fund &amp; Trustee Employees Pension Fund at Superior Combustion. CIVIC ACTIVITIES: President, past 3 years, Emmaus Mens Democratic Club; Citizens Fire Co. No. 2, Emmaus; Emmaus Fireman's Relief Association; Lehigh Democratic Club.</td>
<td>EDUCATION: Graduate — Emmaus High School; Graduate — Aero Industries Technical Institute, Glendale, California. OCCUPATION: Foreman — Superior Combustion Industries, Emmaus. TRAINING AND EXPERIENCE: Boy Scout Troop Committeeman 10 years, Secretary Employees' Welfare Fund &amp; Trustee Employees Pension Fund at Superior Combustion. CIVIC ACTIVITIES: President, past 3 years, Emmaus Mens Democratic Club; Citizens Fire Co. No. 2, Emmaus; Emmaus Fireman's Relief Association; Lehigh Democratic Club.</td>
</tr>
</tbody>
</table>
YOUR VOTE MAKES A DIFFERENCE

Here are some examples of the many times when a single, or a few votes changed the tides of history:

ONE vote would have elected a Representative to the State Legislature in 1954. Abraham N. Sigman (Rep.) and Alphonse Parlante (Dem.) each received 9,824 votes. This tie vote resulted in the drawing of lots as provided by the Pennsylvania Election Code. Mr. Sigman won over the then incumbent Mr. Parlante.

In 1962, a State Representative to the General Assembly from Newington, Conn. was elected by one vote—winner . . . 4,164; loser . . . 4,163.

In 1962 in Delaware, a State Senator won by 12 votes. There were 19,046 votes cast in the 83 districts. One vote in every 13th district could have been the deciding one.

In 1954 Stanley Mahcldick (Dem.) defeated Harry Butler (Rep.) in the second Legislative District of Luzerne County by 17 votes after a contest and recount of absentee military ballots.

One vote in an entire legislative district of 50 precincts elected a North Dakota State Representative in 1962. The winner with 1,938 votes won by one vote.

One vote in every four of the 220 precincts elected an Oregon State Senator in 1962. The winner receiving 22,304 votes won by 57 votes.

One vote in every eighth precinct decided the election for Chief Justice of the Supreme Court of Ohio in 1962. The winner with 1,332,391 votes won by 1,775 votes.

One vote in each of Rhode Island's 465 precincts was the deciding vote in the 1962 election for Governor. The winner received 327,506 votes and won by 398 votes.

In a recent Primary Election in Idaho, an incumbent United States Senator was defeated by less than one-quarter vote per precinct. With 889 precincts voting in 44 counties, the winner's margin was 200 votes.

In 1962, a State Senator won by 12 votes. There were 19,046 votes cast in the 83 districts. One vote in every 13th district could have been the deciding one.

In the 1960 Presidential Election, John F. Kennedy barely topped Richard M. Nixon with a national plurality of only 112,253 votes out of almost 69 million cast—a margin of less than one vote per precinct. About half of one percent of the votes cast in two states (Illinois and New Jersey) swung 43 electoral votes to Kennedy. If that tiny percentage of the vote in those two states had been reversed, it would have been enough to throw the election into the House of Representatives.

VOTING BY MACHINE

Types of voting machines vary. Election officers shall instruct each elector before he enters the booth in the operation of the machines, and shall give the elector opportunity personally to operate the model. If any elector, after entering the machine booth and before closing it, asks for further instructions, any election officer may give him such instructions, and shall then withdraw before the elector closes the booth or votes. The election officer may not suggest or request the elector to vote for any particular ticket or candidate, or for or against any particular question.

At Primary, before an elector is admitted to the machine booth, the machine shall be adjusted by the election officer in charge of it, so that the elector will be able to vote only for the candidates of the party in which he is registered and enrolled.

At Municipal and General Elections the elector may vote a straight political party ticket in one operation by operating the single straight political party lever, if the machine has such a lever.

The simplest way to split a ticket is to find the name of the candidate for whom you wish to vote for each office and to operate the small lever adjacent to his name.

The elector also has the privilege of "Writing In" his choice of candidate, if such choice is not on the official ballot. To do this the elector shall ask an election officer for instructions as to writing in the name of the preferred candidate.

You can change your vote by changing the levers on the ballot before you open the curtain. After you have voted, pull the handle to open the curtain. This records your vote.
The Voters' Guide is published as a public service by the League of Women Voters of Allentown. The League is a non-partisan organization whose aim is to increase informed participation by citizens in government. Membership is open to all women citizens of voting age. Associate membership may be given to men, persons under voting age, and non-citizen women.

Inquiries about the League will be welcomed by Mrs. Everett Mills, President, 3015 Linden Court, Allentown, Pa., 432-1176. Inquiries about the Voters' Guide can be answered by Mrs. Harry Linde, 4A Briarcliff Road, Allentown, Pa. If you would like to join the League or make a contribution to its work, you may use the blank.

Enclosed is my check for $6.00 for 1 year's dues, which includes subscriptions to THE NATIONAL VOTER, THE PENNSYLVANIA VOTER and THE ALLENTOWN BULLETIN. ($__________)

Enclosed is my contribution of ($__________)

NAME

ADDRESS

CITY

Checks should be made payable to THE LEAGUE OF WOMEN VOTERS OF ALLENTOWN. Please return to Miss Miriam K. Wertman, 135 S. 17th St., Allentown, Pa.